

How Much?

Single entries are \$125 each. Campaigns, plans, apps are \$195 each. Work done pro bono is free if accompanied by a paid entry. An entry can be entered in more than one category, but it is an additional fee for each category. If you need an invoice for your entry/entries, please send us an email at info[at]hermesawards.com.

How Do I Enter?

1. Register (See "How do I Register" below for more information)

- 2. Log in
- 3. Click Enter in the top right corner of the page

4. Enter your submission details. (Company Name, City, State, Country, Entry Title, Category, Client (if applicable), URL for supporting materials (if applicable), and let us know if you want to share your work on the winner's list.)

5. Click "NEXT" to go to checkout or "+Additional Entry" to add more entries. If you abandon your cart at anytime after clicking one of these buttons your entries will be saved, and you can go back and finish them at any time.

6. On the checkout page you can edit your entry (including adding a project summary and/or credits), upload supporting materials, or add more entries. Once you are ready to checkout fill out the billing details, choose your payment method, and click submit.

7. After checkout you can download our W-9 or Wire Transfer information for your accounting team, upload more files, add additional company information (including a logo), or click finish to go back to your account page.

How do I register?

Go to https://enter.amcpros.com/hermes/ and click on "Register" towards the bottom of the login box and you will be directed to the registration page.

You'll enter your first and last name, phone number, how you found out about the competition, the mailing address you would like winner information mailed to, and alternate contact information (if applicable). Then you will need to include your email address (where all communication about your entry, results, and next steps will be delivered) and create a password.

Once you click "Sign Up" you'll be prompted to login, or you will be given an error message asking you to correct something on the form. Once you have successfully registered you will also receive an email confirming your registration and welcoming you to our competition.

If you have problems with the entry system, please don't hesitate to contact us at (214) 377-3525. Computer security, firewalls, and browsers can affect how our system interfaces.

Which Category?

Choose the category that best fits what the project is or what you want to be judged. See the "How is Judging Done?" section to learn more. An entry may be submitted in more than one category for an additional entry fee. Judges reserve the right to move an entry to another category that they believe is a better fit.

Check out our full category list here: https://hermesawards.com/Categories.pdf

In the entry system you will be presented with a system of choices that will help you get to a specific category number. For instance, you can choose a parent category such as Print Media, Public Relations/Communications or Electronic Media, then you will choose a secondary category such as Brochure and then a third such as Company Overview.

What Is a Pro Bono Entry?

A pro bono entry is a project that you did for free for someone that does not employ you. In other words, you did not get paid to do the work.

AMCP recognizes the talents and generosity of the creative community. Entrants who submit a paid entry in the competition are eligible to enter pro bono work at no cost. This is a perk for those who help defray costs of overhead, mailings, judging etc.

Hermes entrants are also given free entry each January into the Communitas Awards, AMCP's community service recognition program. communitasawards.com

You can have up to five pro bono clients (5 nominations). Multiple projects for the same client should be submitted as one entry. You should not have received any compensation. It is ok for the nonprofit or others to have paid for hard costs such as materials. You will be judged on creativity and the extent of your effort.

If you want to submit pro bono work only, you must enter it into a paid category before submitting it into the Pro Bono category at no cost.

What Do I Include with My Entries?

Hermes Creative Awards lets your work speak for itself. For most entries, the final product is all you need. In the case of a campaign or plan, enter the work product and any explanation or recap provided to internal or external clients. Otherwise, please provide a concise overview of objectives, challenges, and solutions.

When Do I Upload My Supporting Materials?

You can upload materials during checkout, after checkout, or in your MyAccount at any time. During the entry process, you will be given the option to include one URL. If you have multiple URLs to include, you can add them to the "About Project" section (which can be found when you click "edit" on your entry) or upload a document with additional URLs included.

AMCP does not have any restrictions on file type or size. All formats are accepted. All supporting material's file names will be shown on the winner's list if you have chosen to share your work.

If you have trouble uploading files, please send your materials to our team at info[at]hermesawards.com and we will upload them for you.

In the rare event, your file/files can't be opened, you will be contacted by someone on our team.

Adding "About Project" and "Credits"

On the checkout page, or from your MyAccount (once an entry has been submitted) you can click "edit" next to your entry and then you will see the fields to add your "About Project" or "Credits."

Will You Display or Share My Work? Do I Need to Enclose Copyrights, Credits, Etc.?

Since many of the entries are internal or proprietary in nature or are done for someone else, the entry file will not be displayed anywhere without permission. During the entry process, there is a dropdown field that is automatically set to NOT grant permission to possibly display the entry on our blog and/or winner list. If you change this to "Yes, please show my work" all supporting materials will be viewable on the winner's list. Entrants have the ability to delete files from their entries at any time.

Hermes Creative Awards assumes that entrants have rights to materials and the authority to enter them, so there is no need to enclose that information with entries.

How Can I Get More Information?

You can chat with our team using the LiveChat feature at the bottom of the website, you can email us at info[at]hermesawards.com, or call 214-377-3525 to speak with one of our team members.

How Can I Send You a Wire Transfer?

There is a \$20 service charge to all wire transfer transactions so we can receive your payment. Hermes Creative Awards is not responsible for any additional wire transfer fees incurred.

After checkout you will have the option to download Wire Transfer details or you can copy them from here.

Wire Transfer Information

• Beneficiary (AMCP) is not responsible for any fees associated with this wire transfer.

Account: 675018201 Beneficiary Name & Address: AMCP LLC 127 Pittsburg St. Dallas TX 75207 Beneficiary Bank & Address: CHASE 270 Park Ave New York, NY 10017 Bank's Swift Code: CHASUS33 Currency: US Dollars

Routing Number(s) if needed below: Routing number for wire transfers: 021000021 Routing number for direct deposits & ACH transactions: 111000614

How Can I Get a Receipt?

Receipts and Paperwork will be automatically emailed to the email associated with your account immediately after checkout. You can also find a receipt for your entries in your MyAccount.

I Need A W-9

After checkout you will have the option to download our W-9, or you can request it by emailing us at info[at]Hermesawards.com

How and When Do We Get Results?

All winners will be announced, and results will be posted to your My Account on or before May 1. Since entries are judged against a standard of excellence and not each other, some results will be posted prior to the final date. An email will automatically be sent to the email you registered with when results are posted to your MyAccount.

How Is Judging Done?

To ensure fairness and consistency, entries are evaluated by our judges in Washington D.C. and reviewed in Dallas, TX. It takes two months of full-time work to judge all the entries. Each entry is judged against itself and not directly against other entries. There could be no winners in a category or multiple winners. There are no lengthy essays to persuade the judges; so, all work will be evaluated solely on its own quality, creativity, and resourcefulness. Judges base their decisions on learned perceptions of creative excellence rather than an entrant's imaginative explanation of an entry's value.

Entries are judged at random and are not grouped by categories. Each entry is viewed and discussed individually. The judges are experienced professionals who have had projects similar to any entries submitted. The judges are cognizant of what an entrant has to work with and make their evaluations accordingly.

Entries receiving scores between 90-100 points are Platinum winners. Entries with 80-89 points are Gold Winners. Entries scoring from 70-79 receive an Honorable Mention. In some cases, projects receive a None if they do not meet our judge's expectations. All entries will have an award level listed in their MyAccount after results have been posted.

I Won, Now What?

First off, congratulations! We have many different options in our store to help you promote your win (https://store.hermesawards.com)

All winning entries are eligible to order one free personalized certificate (Additional certificates can be purchased by choosing the \$35 option in the award level dropdown).

We also have high-resolution graphic downloads (award badges and logos) available that you can use for marketing materials, social media posts, or however you would like, as well as a news release that you can use in whole, or in part to announce your win.

Statuettes:

We also have statuettes for purchase. Unlike most competitions, Hermes entrants do not subsidize awards for the winners. Instead of charging up to several hundred dollars per entry, competition organizers decided to keep entry fees at a fraction of that cost and let the winners buy their own awards if they so choose. The result is more affordable entry fees and a higher quality award that is not a trinket, but a piece of art that anyone would be proud to display and give to a client.

International Shipping:

Please fill out the form in the store to secure your wording and award level and add to your cart. Once in your cart, select proceed to checkout, and select "international shipping" as your payment method. Submit your order and then please email us for shipping costs. These are determined by your exact address and the number of statuettes in your order. Once shipping costs have been calculated we will send you an invoice or a link to pay for your awards + shipping. You can cancel your international order at anytime before payment has been made.

All certificates ship for free, even internationally. Certificates will be scanned and emailed prior to shipping outside of USA and Canada.