

The graphic features a dark, monochromatic background with a faint, intricate pattern of overlapping, fan-like shapes that resemble the wings of a peacock or a stylized floral motif. The overall aesthetic is sophisticated and elegant. The text is rendered in a clean, modern, sans-serif font, with the word 'HERMES' being the most prominent element, flanked by wing-like extensions. Below it, the words 'CREATIVE AWARDS', '2024', and 'PLATINUM WINNER' are stacked vertically, with '2024' centered between the other two lines. The bottom of the image is framed by a white, triangular shape pointing upwards.

**HERMES**

**CREATIVE AWARDS**

**2024**

**PLATINUM WINNER**