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Hermes Creative Awards

FOR IMMEDIATE RELEASE

HERMES CREATIVE AWARDS ANNOUNCES EARLY WINNERS FOR 2025

DALLAS, TX -- Hermes Creative Awards today announced the early deadline winners for the 2025 international competition honoring creative professionals involved in the concept, writing, and design of both traditional and emerging media. The competition celebrates outstanding work across the marketing and communications industry, while also promoting the philanthropic efforts of professionals in the field.

The 2025 competition is expected to attract more than 6,000 entries from across the United States, Canada, and over two dozen other countries. Submissions continue to pour in from corporate marketing and communications departments, advertising and PR agencies, design studios, production companies, and freelancers.

Administered and judged by the Association of Marketing and Communication Professionals (AMCP), Hermes Creative Awards is one of the most respected competitions in the creative industry. AMCP is an international organization comprised of thousands of professionals in marketing, communication, advertising, public relations, media production, and related disciplines. The organization manages awards and recognition programs, provides qualified judges, and honors excellence and service to the profession.

As part of its mission, AMCP actively supports creative professionals who donate their talents to public service and charitable organizations. Hermes Creative Awards waives entry fees for pro bono work, and in recent years, AMCP has contributed more than \$325,000 to nonprofit and community initiatives.

Judging is conducted by industry professionals who seek out work that exceeds a high standard of excellence and sets a benchmark for the industry. Winners were selected from over 200 categories spanning advertising, publications, marketing, branding, integrated marketing, public relations/communications, electronic media, and pro bono work.

A full list of Platinum and Gold Winners is available on the Hermes Creative Awards website at www.hermesawards.com.