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Contact: Ed Dalheim

Hermes Creative Awards

HERMES CREATIVE AWARDS ANNOUNCES 2025 WINNERS

DALLAS, TX – May 1, 2025 – Hermes Creative Awards today announced the winners of its 2025 international competition honoring creative excellence in traditional and emerging media. The awards recognize outstanding work in the creative industry and highlight the philanthropic spirit of marketing and communication professionals around the world.

This year's competition attracted more than **6,000 entries** from across the United States, Canada and **30 other countries**. Submissions came from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies, and freelancers.

Hermes Creative Awards is administered and judged by the **Association of Marketing and Communication Professionals (AMCP)**, an international organization made up of thousands of creative professionals. AMCP oversees awards and recognition programs, provides a team of experienced judges, and celebrates the contributions of individuals and organizations who elevate the profession.

As part of its mission, AMCP actively supports creative professionals who donate their talents to public service and charitable organizations. Hermes Creative Awards waives entry fees for pro bono work, and in recent years, AMCP has contributed more than \$325,000 to nonprofit and community initiatives.

AMCP's panel of industry professionals seeks out companies and individuals whose talent not only meets but surpasses a high standard of excellence—setting benchmarks within their respective fields. Winners were chosen across more than 200 categories encompassing advertising, publications, marketing/branding, integrated marketing, public relations/communications, electronic media, and pro bono work. A complete list of Platinum and Gold Winners is available on the Hermes Creative Awards website at www.hermesawards.com.

127 Pittsburg St. | Dallas, TX 75207 | info@hermesawards.com

www.hermesawards.com